



The Producer's Medium: Conversations with Creators of American TV

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Do you have excellent organizational skills and a head for numbers? Are you also creative and able to see projects through from the planning stages to the very end? Well, you might have the makings of a television producer. Television producers coordinate and supervise all aspects of a production, from the creative to the administrative. Producers also make the financial decisions and handle contracts, talent and bargaining agreements, and other administrative details. While producers get to be in on the fun of planning and executing a production, they also deal with troubles during production. Creating Television brings television and its creators to life, presenting fascinating in-depth interviews with the creators of American TV. Having interviewed more than 100 television professionals over the course of his 15 years of research, Professor Robert Kubey presents here the 40 conversations that provide the most illuminating insights about the industry and the people working in it. "The voices and activities of media producers are too often absent from academic writing about media and communications. But, as Professor Kubey is well aware from his work on media literacy, literacy must encompass writing as well as reading.

Creating Television brings television and its creators to life, presenting fascinating in-depth interviews with the creators of American TV. Having interviewed more than 100 television professionals over the course of his 15 years of research, Professor Robert Kubey presents here the 40 conversations that provide the most illuminating insights about the industry and the people working in it. These interviews bring television's creators to life, revealing their backgrounds, work, and thoughts about the audience and the television programs they create.Â Featured in this volume are actors, agents, writers, directors, producers, and executives, representing television's earliest days through to the present day. Stacey Abbot. The Producerâ€™s Medium: Conversations with Creators of American TV. Horace Newcomb. Alley Robert. Prime Time, Prime Movers: From I Love Lucy to L.A. Law-Americaâ€™s Greatest TV Shows and the People Who Created Them. Robert J Thompson. More â€œMoments of Televisionâ€œ: Online Cult Television Authorship. Derek Kompare.Â The Mexican maquila has been a great ally of the North American economy and generator of manufacturing employment with a high social cost. View full-text. Article. The Central American Clothing Assembly Industry and China's Producers for the U.S. Market. January 2018 Â· SSRN Electronic Journal. Dale Mathews. Read more.

Producers, the ingenious business minds who toil behind the scenes so that we can sit back, relax, and be entertained. They are the brain and business behind all entertainment. They pool all the crucial pieces—from casting to budget to distribution—that converts an idea into cinema. Sure, you have many A-list actors spawning off their own production companies now. But America and Hollywood has been always home to some world class, cinema-redefining producers like Walt Disney, Steven Spielberg, George Lucas and Aaron Spelling who have reinvented entertainment and Hollywood with their cinematic Creating Television brings television and its creators to life, presenting fascinating in-depth interviews with the creators of American TV. Having interviewed more than 100 television professionals over the course of his 15 years of research, Professor Robert Kubey presents here the 40 conversations that provide the most illuminating insights about the industry and the people working in it. These interviews bring television's creators to life, revealing their backgrounds, work, and thoughts about the audience and the television programs they create. Featured in this volume are actors, agents, writers, directors, producers, and executives, representing television's earliest days through to the present day. Although television was first regarded by many as “radio with pictures,” public reaction to the arrival of TV was strikingly different from that afforded the advent of radio. Radio in its early days was perceived as a technological wonder rather than a medium of cultural significance. The public quickly adjusted to radio broadcasting and either enjoyed its many programs or turned them off. One aspect of early television that can never be recaptured is the combined sense of astonishment and glamour that greeted the medium during its infancy. At the midpoint of the 20th century, the public was properly agog about being able to see and hear actual events that were happening across town or hundreds of miles away.