



The Death of Distance: How the Communications Revolution Will Change Our Lives

By Cairncross, Frances

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The Death of Distance: How the Communications Revolution Is Changing Our Lives Paperback " 1 May 2001. by Frances Cairncross (Author). 4.3 out of 5 stars 2 ratings. In this updated paperback edition of the 1997 original, Frances Cairncross of The Economist expounds the theory that, with the introduction of the Internet and new communications technologies, distance as a relevant factor in how we conduct our business and personal lives is becoming irrelevant. She discusses how the consequences of such changes will tilt the balance between large and small, rich and poor, as they influence where companies locate, what kind of work people do, how governments raise revenue, which businesses succeed etc. How the Communications Revolution Is Changing Our Lives. ISBN: 157851438X. Details about The Death of Distance: This is the corporate strategist's trendspotting guide to the new economy, outlining how advances in telecommunications are creating the single most important economic force to affect human society in the next half-century. The book offers 50% more new data, fresh analysis and new company examples offer a look at the economic landscape ahead in the wake of wireless. There is a shift of content, away from telephones and television to the Internet, which has emerged as an essential part of any company and absorbed the first two technologies. The Death of Distance: How the Communications Revolution Will Change Our Lives Hardcover " October 1, 1997. by Frances Cairncross (Author). 3.5 out of 5 stars 8 ratings. From the advent of electronic communications, there's been talk about how the world has been shrinking. Frances Cairncross, senior editor for the Economist, makes her case from an economical standpoint: The growing ease and speed of communication is creating a world where the miles have little to do with our ability to work or interact together. Well-researched and convincing, The Death of Distance will make the most technophobic among us confident about the changes ahead." - - Soundview Executive Book Summaries, December 1997. The death of distance : how the communications revolution will change our lives / Frances Cairncross. p. cm. Includes bibliographical references and index. ISBN 0-87584-806-0 1. Telecommunication. All three of today's fast-changing communications technologies have existed for more than half a century: the telephone was invented in 1876; the first television transmission was in 1926; and the electronic computer was invented in the mid-1940s. For much of that time, change has been slow, but, in each case, a revolution has taken place since the late 1980s. In order to approach the future, we need first to ask why the really big changes have been so recent and so far-reaching. The telephone. The death of distance: How the communications revolution will change our lives. Boston, MA: Harvard Business School Press. Google Scholar. Churchill, E., & Bly, S. (1999a). How a group-editor changes the character of a design meeting as well as its outcome. Proceedings of the Conference on Computer Supported Cooperative Work, 91-98. New York: ACM.

Communications revolution -- Telephone -- Television -- Internet -- Commerce and companies -- Competition, concentration, and monopoly -- Policing the electronic world -- Economy -- Society, culture, and the individual -- Government and the nation state.

Examines the ways in which advances in telecommunication will change the way companies do business, governments are run, and families and friends interact. Access-restricted-item. true. All about The Death of Distance : How the Communications Revolution Will Change Our Lives by Frances Cairncross. LibraryThing is a cataloging and social networking site for booklovers.Â This site uses cookies to deliver our services, improve performance, for analytics, and (if not signed in) for advertising. By using LibraryThing you acknowledge that you have read and understand our Terms of Service and Privacy Policy. Your use of the site and services is subject to these policies and terms. Hide this. Results from Google Books. If you think you should have access to this content, click the button to contact our support team. Contact us. To read the full version of this content please select one of the options below. You may be able to access this content by logging in via Shibboleth, Open Athens or with your Emerald account. Login. To rent this content from Deepdyve, please click the button. Rent from Deepdyve. If you think you should have access to this content, click the button to contact our support team. Contact us.