

Liverpool John Moores University

Title: Factual Film Making
Status: Definitive
Code: **4510TVPROD** (119998)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	

Academic Level: FHEQ4
Credit Value: 24.00
Total Delivered Hours: 72.00
Total Learning Hours: 240
Private Study: 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Seminar	10.000
Tutorial	40.000
Workshop	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio of Production research including script	35.0	
Artefacts	AS3	Practical Project and critical Evaluation	45.0	
Presentation	AS2	Evidence of personal presentation ('Pitch')	20.0	

Aims

To allow the student to research, pitch and produce a short balanced VT Factual Report on a negotiated topic.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an understanding of factual story-telling techniques
- 2 Demonstrate an understanding of the creative and narrative possibilities inherent using balanced scriptwriting.
- 3 Reflect upon the success and balance of the finished production.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	
Artefact	1		
Presentation	1	2	3

Outline Syllabus

Research & Development: Primary and secondary sources, 'issue-driven' package identification, packaging content, formal pitching, script development.

Location Video Operation: planning and logistics, white balancing on location, composition, control of exposure, operation as PSC, crew discipline for 'vox-pop' acquisition, 'shooting to edit'.

Location Sound Operation: planning and logistics, line & mic level, balanced & unbalanced sources, microphone choice and placement, directionality, microphone types (dynamic, condenser, etc.), on-camera sound operation, boom operation & assembly, wind problems, phantom power.

Other: Health & Safety; public liability.

Learning Activities

Formal lectures followed by seminars and individual tutorial-supported planning sessions to identify target audience and construct content. Individual pitches of chosen subject matter. Workshop-based practical sessions using production equipment in studio and on location. The project designs are negotiated with the students and project plans are researched and produced. Content is student led with guidance from the course team.

References

Course Material	Book
Author	Abercrombie, N.
Publishing Year	1997

Title	Television and Society
Subtitle	
Edition	
Publisher	Cambridge, UK: Polity Press
ISBN	

Course Material	Book
Author	Emm, A.
Publishing Year	2002
Title	Researching for Television and Radio
Subtitle	
Edition	
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Lees, N.
Publishing Year	2010
Title	Developing Factual/Reality TV ideas from concept to pitch
Subtitle	
Edition	
Publisher	London, UK: Methuen
ISBN	

Course Material	Book
Author	Merrit, D.
Publishing Year	2009
Title	Public Journalism and Public Life
Subtitle	Why telling the news is not enough
Edition	2nd
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Schenk, S.
Publishing Year	2012
Title	Digital Filmmaking Handbook
Subtitle	
Edition	4th
Publisher	Boston, USA: Course Technology
ISBN	

Course Material	Book
Author	Thurlow, M.
Publishing Year	2012
Title	Making Short Films
Subtitle	The complete guide from script to screen

Edition	3rd
Publisher	London, UK: Bloomsbury
ISBN	

Course Material	Book
Author	Watts, H.
Publishing Year	1997
Title	On Camera
Subtitle	Essential know-how for programme makers
Edition	2nd
Publisher	London, UK: AAVO
ISBN	

Course Material	Book
Author	Wayne, M.
Publishing Year	2009
Title	Television News and Young People
Subtitle	generation disconnected?
Edition	
Publisher	Basingstoke, UK: Palgrave MacMillan
ISBN	

Notes

This is a level 4 module, and as such it is expected that students will be starting the module with a range of experience spanning from none at all to some knowledge of content development. Some students will have better developed understanding and awareness skills and it should be noted that the aim is to be inclusive of all students regardless of their level. This module aims to provide a non-threatening grounding in developing and pitching balanced factual content , allowing students time to get used to new concepts and ways of thinking, which they will then develop further in level 5.

Tutorials and seminars will vary in length depending upon individual need and will involve some independent study. Students will be expected to conduct 168 hours of private study for this module.

Television has impacted society by changing the way families spend their leisure time, by limiting the time people have for social interactions and by influencing the norms and values of society in both negative and positive ways. In modern society, there are more televisions in the average home than there are people. And this does not include other electronic devices upon which television shows and programming can be watched. The social aspects of television are influences this mediums had on society since its inception. The belief that this impact has been dramatic has been largely unchallenged in media theory since its inception. However, there is much dispute as to what those effects are, how serious the ramifications are and if these effects are more or less evolutionary with human communication. Television and Society In Marie Winn's Essay "Television: The Plug In Drug," she states, "Television's contribution to family life has been an equivocal one." Winn focuses on the issue of television's influence in the lives of American families. Her emphasis is on the medium's influence on children. Although she makes a strong case for the negative influence of television, she fails to consider all of the benefits television has brought to American families. On its own, the television is neither bad nor good. 10 Source for information on Television's Impact on American Society and Culture: Television in American Society Reference Library dictionary. 10 Television's Impact on American Society and Culture. TV is a constant presence in most Americans' lives. With its fast-moving, visually interesting, highly entertaining style, it commands many people's attention for several hours each day. Introduction to Classic Television The short history of the late-night talk show The short history of soap operas Television's impact on society and culture. There is no doubt that since television's emergence, it has been a significant part of the American culture. When television was first introduced, its combination of sight and sound mesmerized a lot of people. Since then, the device has been a constant presence of millions of Americans.