

[PDF] Beautiful Evidence

Edward R. Tufte - pdf download free book



Books Details:

Title: Beautiful Evidence

Author: Edward R. Tufte

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Description:

Science and art have in common intense seeing, the wide-eyed observing that generates visual information. Beautiful Evidence is about how seeing turns into showing, how data and evidence turn into explanation. The book identifies excellent and effective methods for showing nearly every kind of information, suggests many new designs (including sparklines), and provides analytical tools for assessing the credibility of evidence presentations (which are seen from both sides: how to produce and how to consume presentations). For alert consumers of presentations, there are chapters on diagnosing evidence corruption and PowerPoint pitches. Beautiful Evidence concludes with 2 chapters that leave the world of pixel and paper flatland representations - and move onto seeing and thinking in space land, the real-land of three-space and time.

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] Beautiful Evidence, the latest book by Edward Tufte, lives up to its name. The book itself is strikingly beautiful, starting with the dust jacket, continuing through the page design and layout and, most importantly, the many reproductions of excellent, mediocre and abysmal examples of graphical presentation of data. Indeed, this book would be worth its purchase price merely for the illustrations, which Tufte informs us "come from 14 centuries, 16 countries (Italy and France, especially), 3 planets, and the innumerable stars." Tufte has published four beautiful books with crisp writing and provocative examples of the persuasive presentation of evidence. He self-published the books in order to ensure his high standards were met; the attention to detail is astounding. His lectures and books are time well spent. "Beautiful Evidence" codifies a number of principles laid out in earlier Tufte publications, such as those of analytical design, as well as extends Tufte's unique perspective into topics such as Sparklines. For those interested in optimizing the presentation of information...and recognizing when information may be presented in a manner that should raise questions and concerns, there is no better source than Dr. Edward Tufte, in my opinion. "Evidence Selection in Statistical Studies of Political Economy: The Distribution of Published Statistics" (unpublished manuscript). Cite journal requires |journal= (help). "Evidence Selection in Statistical Studies of Political Economy: The Distribution of Published Statistics" (November 1987). Tufte's most recent book, Beautiful Evidence, is filled with hundreds of illustrations from the worlds of art and science. It contains historical maps and diagrams as well as contemporary charts and graphs. In Beautiful Evidence he quotes the British typographer Eric Gill, saying: "If you look after truth and goodness, beauty looks after herself." Web Resources. Edward Tufte at Graphics Press.