

## Liverpool John Moores University

Title: MANAGING BUSINESS OPERATIONS  
Status: Definitive  
Code: **5000BUSOM** (108314)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Alex Douglas	Y

**Academic Level:** FHEQ5  
**Credit Value:** 12.00  
**Total Delivered Hours:** 24.00  
**Total Learning Hours:** 120  
**Private Study:** 96

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Tutorial	12.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Individual Assignment	100.0	

### Aims

1. To understand Operations Management activities as part of business and organisational processes;
2. To understand and apply the relationship between business strategy and operations strategy, policy and organisation;
3. To understand and apply conceptual alternatives in four areas of operations policy formation; capacity, quality, inventory and processes;
4. To develop skills and strategies that will allow the solving of real world operations-related problems.



<b>Course Material</b>	Book
<b>Author</b>	Heizer, J and Render, B
<b>Publishing Year</b>	2005
<b>Title</b>	Operations management
<b>Subtitle</b>	International version
<b>Edition</b>	7th edition
<b>Publisher</b>	Prentice Hall
<b>ISBN</b>	0131248103

<b>Course Material</b>	Book
<b>Author</b>	Slack, N, Chambers, S and Johnston, R
<b>Publishing Year</b>	2004
<b>Title</b>	Operations Management
<b>Subtitle</b>	
<b>Edition</b>	4th edition
<b>Publisher</b>	Pearson Education
<b>ISBN</b>	0-273-67906-6

<b>Course Material</b>	Book
<b>Author</b>	Hill, T
<b>Publishing Year</b>	2004
<b>Title</b>	Operations Management
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	Palgrave Macmillan
<b>ISBN</b>	1-4039-3466-5

<b>Course Material</b>	Book
<b>Author</b>	Naylor, J
<b>Publishing Year</b>	2002
<b>Title</b>	Introduction to Operations Management
<b>Subtitle</b>	
<b>Edition</b>	2nd edition
<b>Publisher</b>	Prentice Hall
<b>ISBN</b>	0-273-65578-7

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## Notes

Creating and delivering goods and services is why most organisations exist. In planning and controlling these activities, operations management makes a significant contribution to their effective competition and sustainable development. The module takes a process perspective. It brings in contexts, processes and changes. It thus requests students to get involved in all learning activities and complete the coursework as essential.

Operations management is chiefly concerned with planning, organizing and supervising in the contexts of production, manufacturing or the provision of services. This article explains what operations management involves and what skills can make you a successful operations manager. What does operations management involve? Operations management is chiefly concerned with planning, organizing and supervising in the contexts of production, manufacturing or the provision of services. Operations management is the administration of business practices aimed at ensuring maximum efficiency within a business, which in turn helps to improve profitability. It involves resources from staff, materials, equipment, and technology, converting these inputs into efficient and effective outputs on both day-to-day and strategic levels within an organization. If you think that sounds super theoretical, we agree – it does. As with most business buzzwords, it can be a bit hard to understand in terms of REAL practice. Operations management is concerned with managing the resources that directly produce the organisation service and products. The resources are generally consist of people, material, technology and information but may go wider than this. These resources are brought together by a series of processes so that they are utilized to deliver the primary service or product of the organization. Thus operation Operations management was previously called production management, clearly showing its origins in manufacturing. Historically, it all began with the division of production, starting as early as the times of ancient craftsmen, but spreading more widely only by adding the concept of interchangeability of parts in the eighteenth century, ultimately sparking the industrial revolution. Operations management is now a multidisciplinary functional area in a company, along with finance and marketing.