



## Sonic Boom: Napster, P2P and the Battle for the Future of Music

By John Alderman

HarperCollins Publishers, United Kingdom, 2002. Paperback. Book Condition: New. 197 x 130 mm. Language: N/A. Brand New Book. The first book to tell the inside story of the battle for control over the future of music and how technology is ripping up the traditional rules of business. As the internet grew throughout the 1990s, software was developed, such as Liquid Audio and MP3, that could deliver music anywhere and most importantly for free. Bands were reaching fans without record company support; entrepreneurs made money distributing digital music files without licensing agreements; the music industry executives complained of piracy and refused to embrace the Information Age. The story of the struggle to define the future of the music industry is a parable of how technology is completely changing the way we think and do business. Internet companies such as Napster, invented in 1999 by the nineteen-year-old Shawn Fanning, were rewriting the rules. Within two years, the music industry was on the attack, Napster was shut down by the courts and then bought by Bertelsmann. The on going battle highlights some of the most crucial questions facing all forms of commerce in the face of the internet: how does the internet change...



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Alderman John (EN). The first book to tell the inside story of the battle for control over the future of music and how technology is ripping up the traditional rules of business. As the internet grew throughout the 1990s, software was developed, such as Liquid Audio and MP3, that could deliver music anywhere and most importantly for free. Bands were reaching fans without record company support; entrepreneurs made money distributing digital music files without licensing agreements; the music industry executives complained of piracy and refused to embrace the Information Age. The story of the struggle [Book] Sonic Boom Napster P2P And The Battle For The Future Of Music. Sonic Boom Napster P2P And. GOBI Library Solutions from EBSCO provides print books, e-books and collection development services to academic and research libraries worldwide. This is why we provide the book compilations in this website. It will completely ease you to look guide Sonic Boom Napster P2P And The Battle For The Future Of Music as you such as. By searching the title, publisher, or authors of guide you in point of fact want, you can discover them rapidly. In the house, workplace, or perhaps in your method can be all best area within net connections.

"Sonic Boom" is a narrative of the phenomenon that's affecting musicians, such as the Beastie Boys and Public Enemy, who are reaching fans without record company support; entrepreneurs, who are distributing MP3 files without licensing agreements; and record industry executives, who are fighting for their business at every turn. Peopled with a sensational cast of characters that includes musicians, moguls, teenagers, and Internet entrepreneurs, "Sonic Boom" both exposes the recording industry's plight and also highlights the issues that all industries face in the i...Â With that being said, "Sonic Boom" is surely your best bet for research on music copyright and the conflict over its piracy. Untapped Revenue: Smartphones, A Smart Move for the Music Industry. Hunter David Ripley. Business.Â Competitiveness, Local Production Systems and Global Commodity Chains in the Music Industry: Entering the US Market. Dominic Power And, D. Hallencreutz. Economics. Sonic boom. Napster, MP3 and the new pioneers of music. John Alderman. Foreword by.Â Going over the head of its music division to cut a deal with the global Napster phenomenon, can Bertelsmann find a way to make the new world work for the suits as well as the pirates? As youngsters come home from college infecting their families with the joy of instant, unfiltered access to all the songs they can remember, turning back the clock not only becomes virtually impossible, taking away the music sounds to almost everyone like a really bad idea. This book is about the battle for that cultural soul that is being fought by college students, entrepreneurs, lawyers, moguls, programmers, a Find many great new & used options and get the best deals for Sonic Boom: Napster, P2P and the Battle for the Future of Music by John Alderman (Paperback, 2002) at the best online prices at eBay! Free delivery for many products!Â Product Information. The first book to tell the inside story of the battle for control over the future of music and how technology is ripping up the traditional rules of business. Product Identifiers. Publisher. The fate of music download operation Napster is in the balance, having faced a legal avalanche from the record industry giants. This, then, is a timely book on the battle for control of the music industry, explaining the development of the MP3 music format, its future and the various intellectual property issues. One of the problems of tracking such a fast-moving target is topicality, and so Alderman is still working on his manuscript. But on the basis of some sample chapters, he has a sure grasp of the issues and an accessible writing style. The battles between the