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Operations Management

By Alistair Brandon-Jones, Nigel Slack, Robert Johnston

Pearson Education Limited, United Kingdom, 2016. Paperback. Book Condition: New. 8th Revised edition. 265 x 195 mm. Language: N/A. Brand New Book. Operations management is important, exciting, challenging .and everywhere you look! * Important, because it enables organizations to provide services and products that we all need * Exciting, because it is central to constant changes in customer preference, networks of supply and demand, and developments in technology * Challenging, because solutions must be must be financially sound, resource-efficient, as well as environmentally and socially responsible * And everywhere, because in our daily lives, whether at work or at home, we all experience and manage processes and operations. New features: * There are now more than 110 of the popular Operations in Practice examples throughout the book, over 40 of which are new. * The importance of sustainability and Corporate Social Responsibility (CSR) has been emphasized further, and included throughout the book. * We have even further strengthened the emphasis on the idea that operations management is relevant to every type of business and all functional areas of the organization. * Many new ideas in operations management have been incorporated, including the three level approach to performance, the relationship between...



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Operations management was previously called production management, clearly showing its origins in manufacturing. Historically, it all began with the division of production, starting as early as the times of ancient craftsmen, but spreading more widely only by adding the concept of interchangeability of parts in the eighteenth century, ultimately sparking the industrial revolution. Operations management is now a multidisciplinary functional area in a company, along with finance and marketing. Operations management refers to the administration of best business practices in order to achieve the maximum levels of effectiveness and efficiency in terms of the use of company resources. This includes the proper management of materials, machinery, technology and labor to produce high-quality goods and services that will benefit the company. All those Operations management is the administration of business practices aimed at ensuring maximum efficiency within a business, which in turn helps to improve profitability. It involves resources from staff, materials, equipment, and technology, converting these inputs into efficient and effective outputs on both day-to-day and strategic levels within an organization. If you think that sounds super theoretical, we agree – it does. As with most business buzzwords, it can be a bit hard to understand in terms of REAL practice.